

# GRAPHIC DESIGN SOFTWARE ESSENTIALS CERTIFICATE

The Adobe software tools are the leading software for graphic design. Adobe Illustrator is the industry standard computer illustration software. Use Illustrator to draw shapes and design logos, flyers, posters, banners, business cards or any other vector graphics for print or web.

Adobe InDesign is the industry standard page-layout program that works with Adobe Illustrator and Photoshop seamlessly. InDesign allows you to create simple to complex multi-page documents such as brochures, flyers, books and magazines. Use Adobe Photoshop to effectively work with selection and editing tools, layers, and masks to edit, retouch and enhance existing images or create your own composite digital art work. Access to the Adobe software tools required.

## **Software Requirements:**

For all online Adobe classes, students are responsible for purchasing their own software for their course. Trial versions of Adobe software are sometimes available on the Adobe company website.

**For the entire “Graphic Design certificate” you'll need Adobe Illustrator, Adobe Photoshop and Adobe InDesign.**

There is no school discount through LERN. More information on Adobe Creative Cloud software can be found at [adobe.com](http://adobe.com).

- **Adobe InDesign Essentials:**

Adobe InDesign is the industry standard page-layout program that works with Adobe Illustrator and Photoshop seamlessly. InDesign allows you to create simple to complex multi-page documents such as brochures, flyers, books and magazines. This course is a comprehensive exploration of InDesign tools and capabilities to create professional documents. You will learn how to manage the InDesign environment, create, setup, design, enhance and finalize multi-page documents. Access to Adobe InDesign software required.

- **Adobe Photoshop Essentials:**

This fundamental course covers Adobe Photoshop CC most commonly used tools, menus and panels. You'll learn all the basics of Photoshop to effectively work with selection and editing tools, layers, and masks to edit, retouch and enhance existing images or create your own composite digital art work. Impress your business organization, friends and family by enhancing their photos and create magazine cover quality enhanced images. Access to Adobe Photoshop software required.

- **Adobe Illustrator Essentials:**

Adobe Illustrator is the industry standard computer illustration software. Use Illustrator to draw shapes and design logos, flyers, posters, banners, business cards or any other vector graphics for print or web. In this course, you will learn Adobe Illustrator fundamentals to set up a print document and use various tools to draw, type and color all kinds of shapes and illustrations. Learn how to efficiently manage layers and artboards, and create print-ready PDF documents. Access to Adobe Illustrator software required.

**Price in CAD \$729.00**

# **GRAPHIC DESIGN SOFTWARE ESSENTIALS CERTIFICATE**

## **UNITS**

### **Adobe InDesign Essentials**

#### **Unit 1**

##### Getting to Know the Interface and Setting up a Document

- Interface menus
- Tools
- Panels
- Starting and setting up a multi-page document in InDesign

#### **Unit 2**

##### Working with Objects and Color

- Learning to work with color panels
- Creating, managing and applying color to elements
- Inserting and managing images and illustrations into an InDesign document

#### **Unit 3**

##### Working with Text

- Learning about insert and flow text to multiple pages
- Managing long text documents
- Text editing in InDesign documents

#### **Unit 4**

##### Typography

- Advance typography tools and menus • Character and paragraph settings and styles
- Creating print-ready PDF files.

# Adobe Photoshop Essentials

## Unit 1

### Getting to know the Interface and Selection Tools

- Interface menus
- Tools
- Panels
- Working with the various Selection tools

## Unit 2

### Working with Layers and Masks

- Layers and layer management
- Non- destructive editing using masks
- How to type and format text
- Using various type formatting and style tools and panels

## Unit 3

### Image Correction & Enhancement

- Photo correction and enhancement tools
- Crop, dodge and burn
- Recoloring, retouching
- Healing brushes

## Unit 4

### Using the Drawing Tools

- How to use the Pen tool
- Other drawing tools in Photoshop
- Advanced drawing and selection
- File formats
- How to save files for print or web

# **Adobe Illustrator Essentials**

## **Unit 1**

### Getting to Know the Interface and Drawing Tools

- Interface menus, tools and panels.
- Working with various drawing and transformation tools
- Drawing anything from simple to complex shapes and illustrations.

## **Unit 2**

### Working with Color and Text

- Working with color panels in the software
- Creating, managing and applying color and color groups
- Learning how to type and format text using various text formatting and styling tools and panels.

## **Unit 3**

### Working with Layers and Pen tool

- Layers and layer management.
- Working with the Pen tool.
- Modifying a drawing using Pen tool options.

## **Unit 4**

### Working with Artboards

- Creating and managing multiple Artboards
- Learning how to layout and design corporate package
- Business cards, letterhead and envelopes
- Creating print-ready PDF files