

# Business Analysis Certificate



Business Analysis isn't just for analysts or IT professionals—it's for anyone looking to enhance their career and drive business results! Learn how to gather critical information, identify innovative solutions to business challenges, reduce project risks and strengthen communication with stakeholders. Applicable to so many industries and positions, you can get the skills and certification you need to advance in your current role or open doors to a new career with the skills of a business analyst in your toolkit. The U of R offers a **Business Analysis Professional Certificate**.

## **IIBA® and BABOK® Trusted Framework**

Explore the Business Analysis Process through the trusted framework of the International Institute of Business Analysis (IIBA®) and the Business Analysis Body of Knowledge (BABOK®). With a dynamic mix of lectures, discussions and hands-on group exercises, you'll gain practical skills to apply immediately in your workplace.

***Continuing Education is an Endorsed Education Provider™ with the IIBA®, you'll earn 14 Continuing Development Units (CDUs) per course.***

***\$5,215.00 plus GST and PST***

## Core Modules (Required):

### Fundamentals of Business Analysis (Taken First)

In this introductory course, you learn what Business Analysis involves, what a Business Analyst does, and how the role interacts with other members of a project team.

Important Business Analysis concepts, knowledge areas, tasks, techniques and competencies are introduced then expanded upon in subsequent courses. The course content is based upon the latest Business Analysis Body of Knowledge (Version 3).

### Business Analysis: Planning and Monitoring

Discover how to plan and monitor effective traditional and contemporary methodologies for business needs and opportunities.

Planning activities include developing a communication strategy and planning to manage changes to requirements. Identify, analyze and build your internal and external stakeholder relationships.

## Elicitation and Collaboration

All Business Analysts require the ability to gather relevant information from stakeholders and communicate effectively with operational or project teams.

In this course, you will learn leading practices in managing stakeholders through elicitation, documentation and validation of requirements. Emphasis is placed on the methods, techniques and best practices to managing collaboration amongst diverse stakeholder groups.

## Requirements Analysis and Design Definition; Solution Evaluation

In this session, you will review two final areas from the Business Analysis Body of Knowledge (Version 3).

Learn about specifying and modeling requirements, defining requirement architecture, designing options, and analyzing potential value and recommending solutions. You will also learn about measuring solution performance, analyzing performance measures, assessing solution and enterprise limitations as well as recommending actions to increase solution value.

## Requirements Life Cycle Management

Aligning, coordinating and implementing requirements are complex tasks and a key part of the job for Business Analysts.

They are the essence of requirements life cycle management. You will learn theory and practical techniques to ensure that business, stakeholder, and solution requirements and designs are synchronized and that they are contained within the delivered solution.

You will participate in practical exercises aimed at developing the skills required to promote and build the organizational capacity needed to store, retrieve and leverage business analysis information on future projects.

## Strategy Analysis

Strategic analysis is all about exploring the dynamics of an organization and the challenges Analysts face to meet the demands of business units while aligning with an organization's overall goals and objectives.

This course will delve into the understanding the business wants and needs, transforming those requests into solutions, evaluation methods to establish viability within the organization and steps to gain the required approvals to move the solution forward.

### Business Analysis Practicum (Taken Last)

This final course takes students through the entire lifecycle of a business analyst case requiring them to employ the knowledge gained from previous courses.

You will go through the exercise of best practices, strategies, needs and opportunities, system requirements and the implementation and communication of a business solution.